



ANNUAL REPORT & IMPACT STATEMENT 2024-2025

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FRONT COVER:

The Road Victims Trust holds a Garden Party to celebrate our counselling volunteers and 30 years of providing services across the counties.

Pictured:

Lord-Lieutenant of Bedfordshire Susan Lousada
Lord-Lieutenant of Cambridgeshire Julie Spence
High Sheriff of Bedfordshire Camilla King
Paul Cook (RVT Chief Executive)
Lyn Hesse (RVT Chair of Trustees)
RVT Staff and Coordinators
RVT Counselling Volunteers

ROAD VICTIMS TRUST VALUES



Pictured (Left to right): Sarika Shah (Administrator), Cllr Caroline White, Bob Panton (Founding Trustee), Lucy Hancock (Lead Coordinator), Cllr Ali Akbor

The Road Victims Trust (RVT) is a registered charity (1142336) that operates across Bedfordshire, Cambridgeshire and Hertfordshire, to provide the following services to all residents of the three counties affected by fatal and life-changing collisions:

- **Regular weekly emotional and practical support for individuals and families for as long as it is useful.**
- **Space to express the whole range of feelings that come with the loss and horror following a fatal road collision.**
- **Time to discuss the repercussions of the collision that is a life-changing event for all those involved.**
- **Information on the investigation, inquest and court hearings, and preparation and support for inquests and hearings.**



Sadly, there are still far too many people killed or seriously injured on our roads. When the worst happens, the support provided by the Road Victims Trust to those affected by the grief and trauma of the death of a loved one, or for those who have suffered life changing or serious injuries is invaluable.

As a former police officer, I have witnessed the trauma and heartache first-hand - experiences that drive my passion to make a difference.

The RVT has been providing important one to one emotional and practical support, and specialist counselling for families bereaved by fatal road collisions in Cambridgeshire for over 30 years.

In Cambridgeshire and Peterborough, our Road Safety Partnership is committed to reducing road deaths and significantly reducing the severity of and serious injuries across our county.

While we continue to work hard to prevent road deaths and serious injuries, it is heartening to know the RVT will be there to support people when needed.

I would like to thank all the staff and volunteers at RVT and am committed to supporting this vital partnership between the RVT and Bedfordshire, Cambridgeshire and Hertfordshire Roads Policing Unit.



Darryl Preston

Police and Crime Commissioner for Cambridgeshire and Peterborough

OUR TRUSTEES

Lyn Hesse (Chair), Paul Jones, Robert Panton, Ian Pears, Tim Sharpe, Diane Stevens, Kevin Vincent, Rosaline Wong, Matt Staton & Saul Jeavons

OUR STAFF

Paul Cook (Chief Executive), Sarah Jones (Clinical Lead), Lucy Hancock (Lead Coordinator), Janet Cantor (Senior Coordinator), Vicky Rankin (Senior Coordinator), Jenny Howard (Coordinator), Sarika Shah (Administrator), Amy Barrett (Administrator), Terry Wilding (Treasurer)

PATRONS AND ADVISORS

The Trust is able to call upon the services of a number of distinguished individuals for specialist advice and support:

Susan Lousada
HM Lord Lieutenant of Bedfordshire

Robert Voss CBE CStJ
HM Lord Lieutenant of Hertfordshire

Lady Dannatt MBE
HM Lord Lieutenant of Norfolk

Lady Clare, Countess of Euston
HM Lord Lieutenant of Suffolk

Helen Nellis CVO CStJ
Retired Lord Lieutenant of Bedfordshire

Dr Tim Dalglish
MA, PhD, MSc, CPsychol, AMBPsS

Lady Sue Acland

Rt Revd Richard Atkinson OBE
Bishop of Bedford

Rt Revd Stephen Conway
Bishop of Lincoln

Trevor Rodenhurst
Chief Constable Bedfordshire Police

Andy Prophet
Chief Constable Hertfordshire Constabulary

Simon Megicks
Chief Constable Cambridgeshire Constabulary

Nick Dean
Retired Chief Constable Cambridgeshire Constabulary

Charlie Hall QPM
Retired Chief Constable Hertfordshire Constabulary

Tom Osborne
HM Coroner Milton Keynes

Dr Jo Barnes FHEA
Transport Safety Research Centre

Tanya Fosdick
Research Director at Agilysis Limited

Andrew Hopkinson
Chief Fire Officer at Bedfordshire Fire and Rescue Service

Darryl Keen DL
Retired Director of Community Protection and Chief Fire Officer for Hertfordshire

Dr Jennifer Heath
PhD, DClinPsy, MSc,BSc

ANNUAL REPORT & IMPACT STATEMENT
2024-2025

This has been a year that has tested us, strengthened us, and reaffirmed why the Road Victims Trust exists. Every week, we have seen the profound human impact of fatal and life-changing collisions – and every week, we have stood beside those who needed us most.

Despite sustained demand, rising complexity and ongoing financial pressures, we have expanded our reach, deepened the quality of our support, and continued to provide specialist counselling and practical guidance free of charge to all who turn to us. Our dedicated Coordinators, Counselling Volunteers, and wider team have delivered thousands of hours of support, ensuring no family is left to navigate trauma alone.

This year we have also strengthened our partnerships with the three Police Forces and OPCCs across Bedfordshire, Cambridgeshire and Hertfordshire; broadened our community fundraising; welcomed new volunteers into the RVT family; and laid important foundations for the next phase of our strategic development.

To everyone who has supported RVT – whether through funding, volunteering, fundraising, partnership working, or simply by championing our mission – *thank you*. Your belief in our work has enabled us to walk alongside hundreds of people at the most difficult moments of their lives.

We hope this Impact Statement gives you a clear sense of what we have achieved together in 2024–2025, and the difference your support has made to victims, families and communities across our region.

Paul Cook
Chief Executive



REPORT FROM CHAIR OF TRUSTEES AND CHIEF EXECUTIVE



Chair of Trustees

In 2023, a total of **1,602 people were killed** on the roads of the United Kingdom, with nearly 30,000 more sustaining serious and life-changing injuries. While this represents a small reduction in fatalities compared with the previous year - and one of the lowest figures recorded outside the COVID-19 years - the human cost remains incalculable. Every collision reshapes families, communities and futures. The devastation is immediate, and the impact lasts a lifetime.

Against this national backdrop, the Road Victims Trust (RVT) has continued its unwavering mission: to provide specialist, compassionate and long-term emotional support to all those affected by fatal and life-changing road collisions. Now in our thirty-first year, our commitment to delivering a high-quality service - free of charge and without time limits - remains stronger than ever.

RVT'S IMPACT IN 2024-2025

Between 1 April 2024 and 31 March 2025, the RVT received 173 referrals across Bedfordshire, Cambridgeshire, Hertfordshire, Norfolk and Suffolk. These comprised: **111 fatal collisions** and **62 life-changing injury collisions**.

Through these referrals, we contacted 539 individuals, each of whom was offered immediate access to the Trust's specialist support.

During this period, we delivered nearly 3,200 hours of counselling support, provided by our dedicated team of professionals and more than **65 volunteer counsellors**. Their skill, empathy and commitment ensured that every person affected by trauma received the highest standard of care at a time of profound need.

The complexity of the cases we supported continued to grow. Many individuals presented with complex grief, psychological trauma, multiple losses, or challenges arising from prolonged criminal justice processes. Yet our model of early intervention - receiving referrals within 24-48 hours of a collision - enabled us to provide timely and stabilising support from the outset.

A YEAR OF CHALLENGE, CHANGE AND RESILIENCE

2024-2025 was a year marked by difficult decisions. Our withdrawal from Norfolk and Suffolk - driven solely by a lack of sustainable funding - was one of the most significant challenges the Trust has faced in recent years. The need in these counties remains significant, and the absence of a specialist service leaves a gap we hope can be addressed in future.

In our core counties of Bedfordshire, Cambridgeshire and Hertfordshire, demand remained consistently high. We are grateful for the continued trust placed in us by local Police Forces, Family Liaison Officers, Police and Crime Commissioners and Vision Zero partners. These relationships ensure rapid referral pathways and a collaborative approach to post-collision care.

ADVOCACY, PARTNERSHIP AND THE SAFE SYSTEM APPROACH

RVT has continued to strengthen its voice within regional and national road safety activity. Through the respective Bedfordshire, Cambridgeshire and Hertfordshire Vision Zero Partnerships, local partnerships in all three core counties, and national engagement with the Department for Transport and PACTS, we champion the lived experience of victims and families.

Our collective ambition remains unchanged: that no person should be killed or seriously injured on the UK's roads.

Achieving this requires a united effort - a combination of education, engineering, enforcement, post-collision response and cultural change. RVT is proud to contribute its expertise and ensure that the needs and perspectives of victims remain central to policy and practice.

OUR PEOPLE AND SUPPORTERS

The heart of RVT is its remarkable people. Our small but highly dedicated staff team, supported by an exceptional volunteer counselling cohort, worked tirelessly throughout the year to ensure individuals received the support they needed, when they needed it.

We offer our deepest thanks to all those who supported the Trust in 2024-2025:

our funders, partners, corporate supporters, community groups, individual donors and the many people who undertook fundraising challenges on our behalf. Their collective belief in our work enables us to stand alongside hundreds of individuals during their most painful moments.

LOOKING AHEAD

As we move into 2025-2026, our priorities are clear:

- Strengthening financial resilience
- Enhancing capacity in response to rising demand
- Deepening partnerships across our core counties
- Expanding community fundraising opportunities
- Continuing to advocate nationally for post-collision care
- Contributing to the wider Vision Zero movement and road danger reduction

We remain steadfast in our mission and optimistic about what can be achieved through collaboration, compassion and shared purpose.

Thank you for your continued support, belief and partnership. Together, we are making a profound and lasting difference.



Chief Executive

SERVICE TEAM REPORT

01/04/2024 - 31/03/2025

During 2024/25, our team of five Coordinators, supported by a Clinical Team Administrator, contacted 539 individuals who had been affected by the death or serious injury of someone on the roads of Bedfordshire, Cambridgeshire and Hertfordshire. These contacts followed 173 referrals received from a combination of Roads Policing teams, Family Liaison Officers, other agencies and individuals who approached the Trust directly through self-referral.

Of those offered support, a significant number accepted a level of our service. Many received an initial call, practical advice and the offer of ongoing support, while others accessed specialist weekly counselling with a dedicated Counselling Volunteer allocated to them for as long as this is useful within the remit of The RVT. We also continued supporting individuals whose counselling had begun in the previous year, ensuring continuity of care at a pace appropriate to their needs.

Across the year, we delivered nearly 3,200 hours of free, weekly counselling, provided by our dedicated team of Counselling Volunteers and coordinators. This support is available for as long as the client and the Trust feel it is beneficial, ranging from a few weeks to much longer periods. For many people, our service provides essential stability throughout inquests, court proceedings and the longer-term journey of adjusting to catastrophic loss or trauma.

Following our withdrawal from Norfolk and Suffolk due to the absence of sustainable funding, whilst we continue to support those who we had already engaged with, we reshaped the clinical structure to reflect the reduced geographical footprint, moving from seven to five Coordinators. Despite this change, demand across Bedfordshire, Cambridgeshire and Hertfordshire remained high, and the team continued to deliver a responsive and compassionate service throughout the year.

Our relationship with Roads Policing teams and Family Liaison Officers (FLO's) remains central to the quality and immediacy of our support. Throughout 2024/25 we contributed to FLO training across the three counties, reinforcing shared understanding and ensuring families receive early contact from a trusted and knowledgeable service. We also find that an important part of our training is the input of the Police FLO Coordinator and Collision Investigator. We have continued our engagement with counsellor training colleges and universities, encouraging students to learn about trauma work and inviting them to consider placements within the Trust.

This year, we delivered an intensive 45-hour training programme for those who had applied to volunteer as counsellors with RVT and successfully completed our selection process. We were pleased to welcome 11 new recruits into the role of Counselling Volunteer, each joining a team where every person - volunteers, employed staff, Trustees and the wider leadership - plays an essential part in delivering the service.

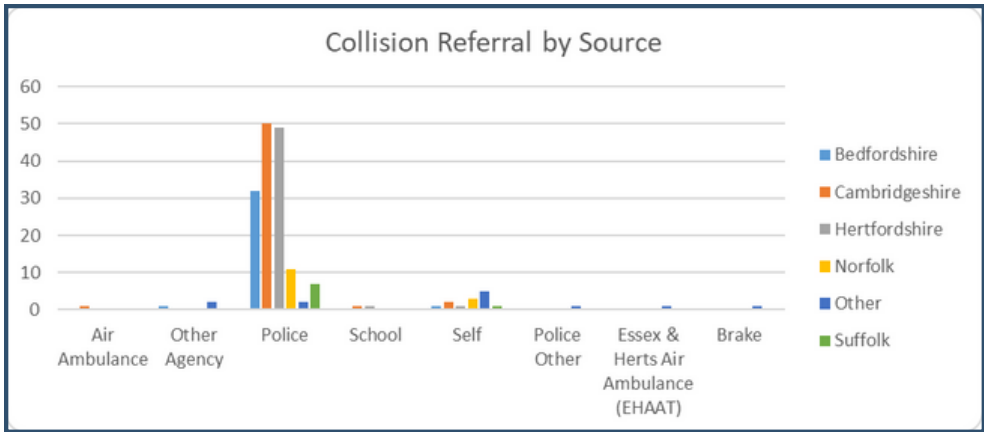
All volunteers receive high levels of support, including initial training, regular one to one clinical supervision at no cost to them, relevant and high quality continuous professional development and opportunities for reflective practice. Their work is challenging yet deeply meaningful, and their dedication, empathy and professionalism remain at the heart of the Trust. We are immensely grateful for the commitment they show and for the significant difference they make to every person we support.



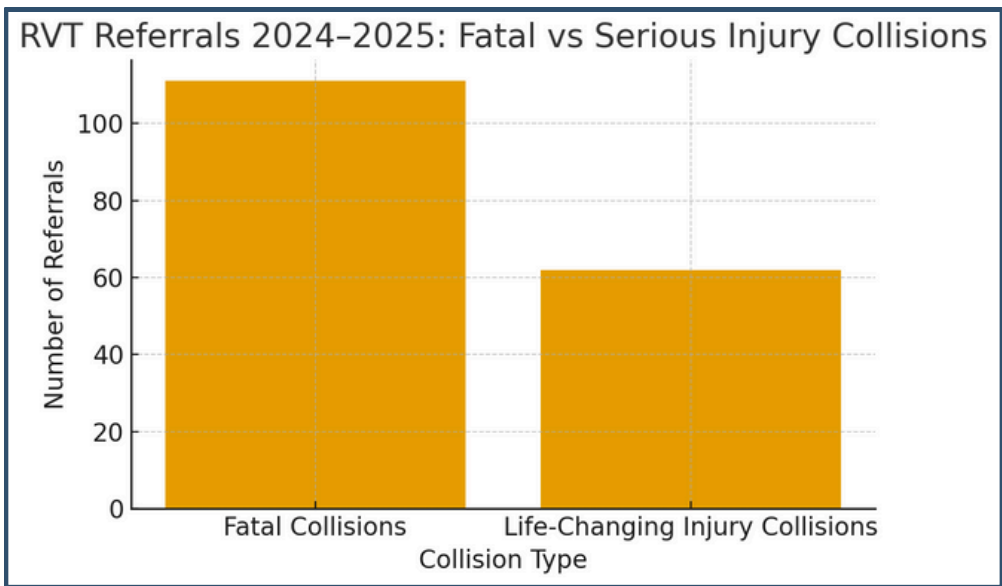
Sarah Jones
Clinical Service Lead

Collision Referrals

During 2024/25, 173 Fatal or Serious Injury (SI) were referred to RVT. Each referral represents a collision that resulted in one or more individuals receiving life-changing or fatal injuries. The referral may therefore contain just one or several people wanting our service. This becomes apparent as we begin to make contact with all of those affected.

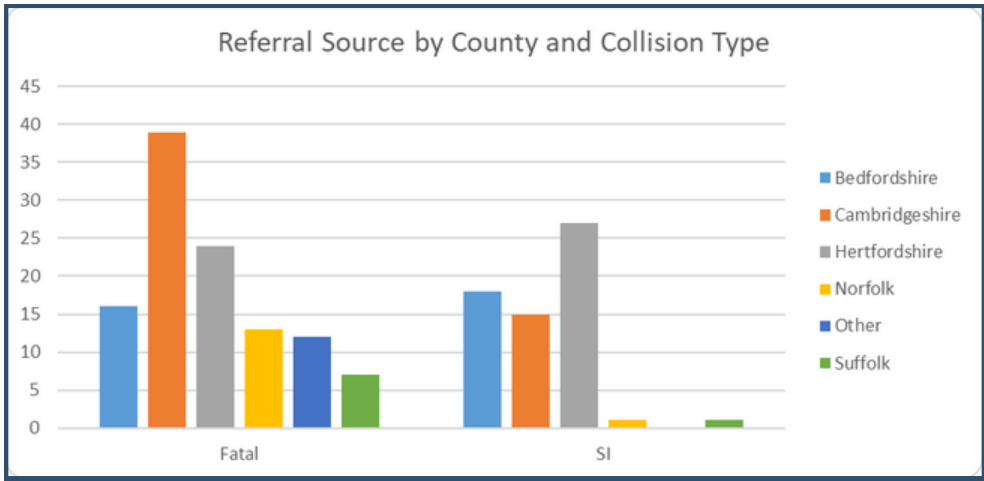


The chart below shows the split between Fatal and Serious Injury collisions referred to us during this period:

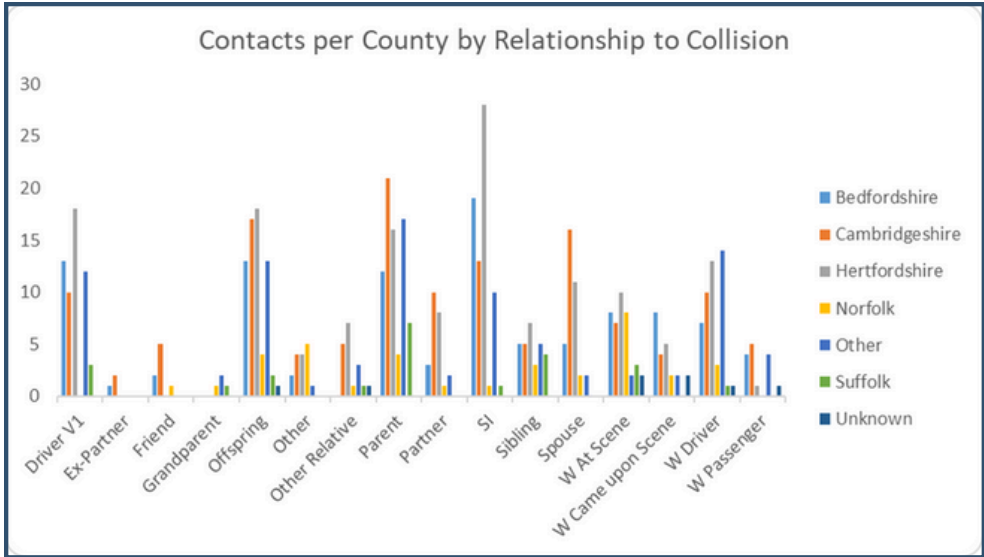
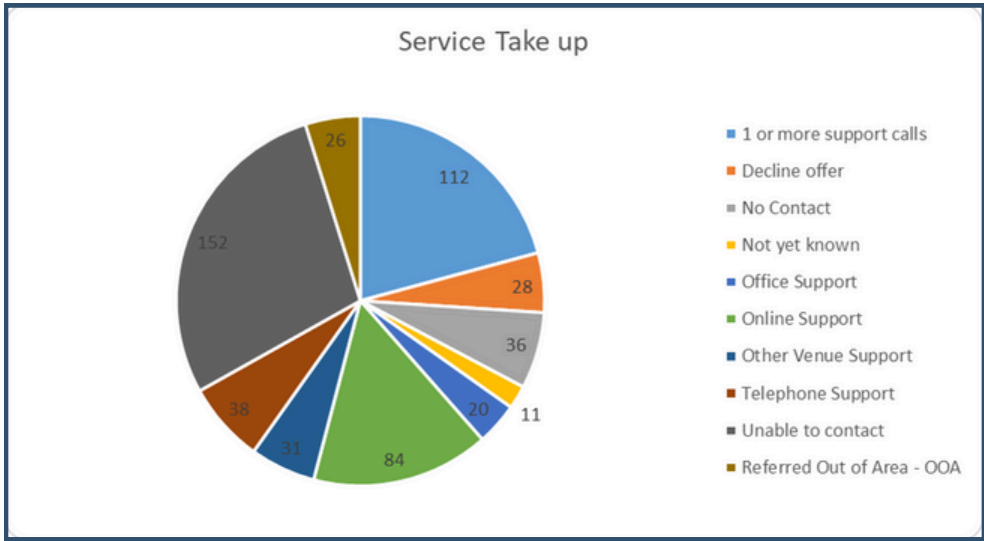


Service Provision

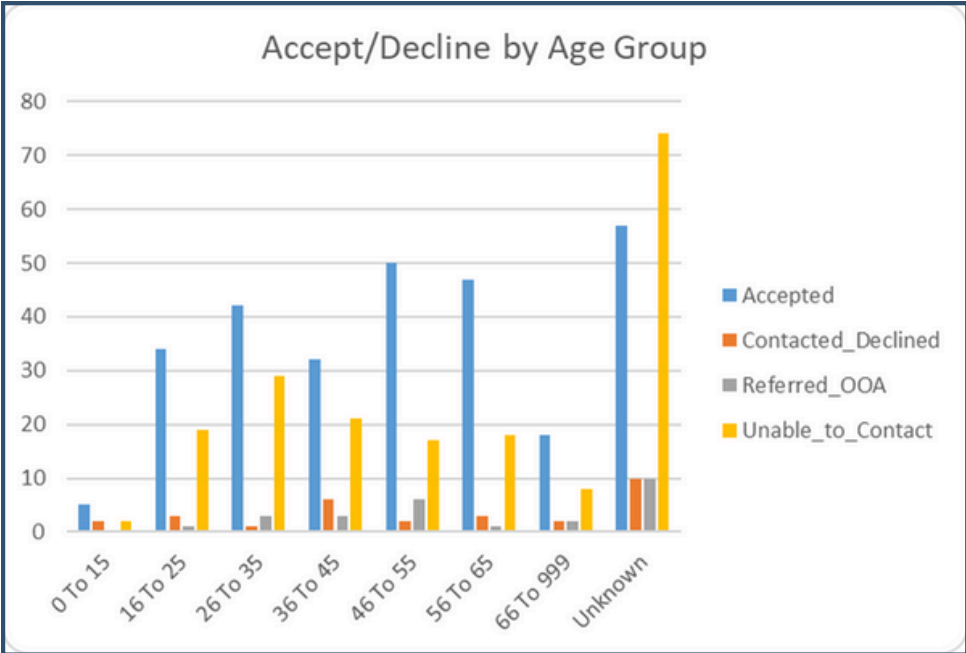
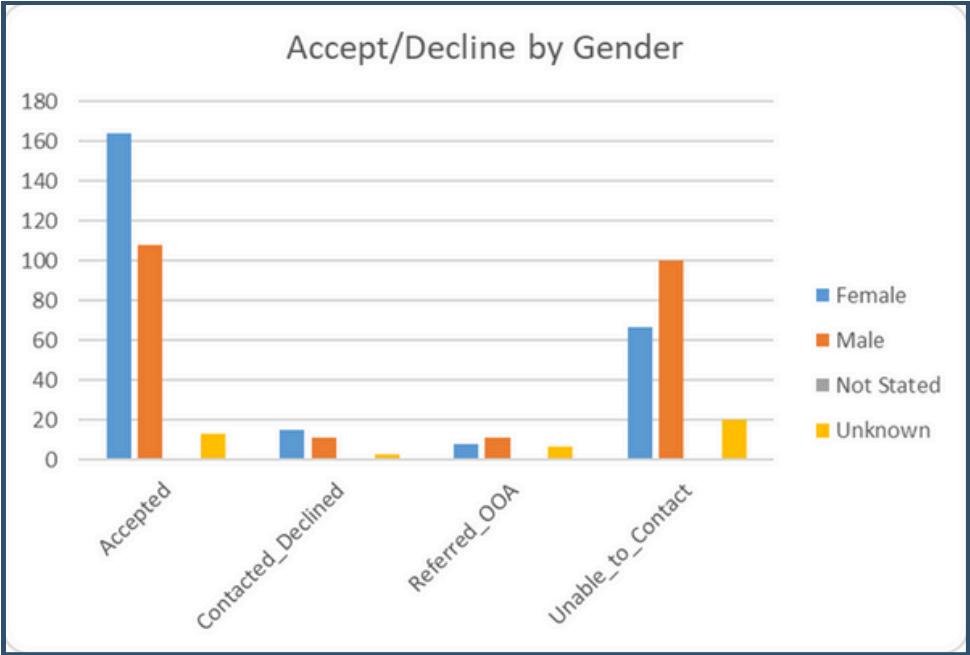
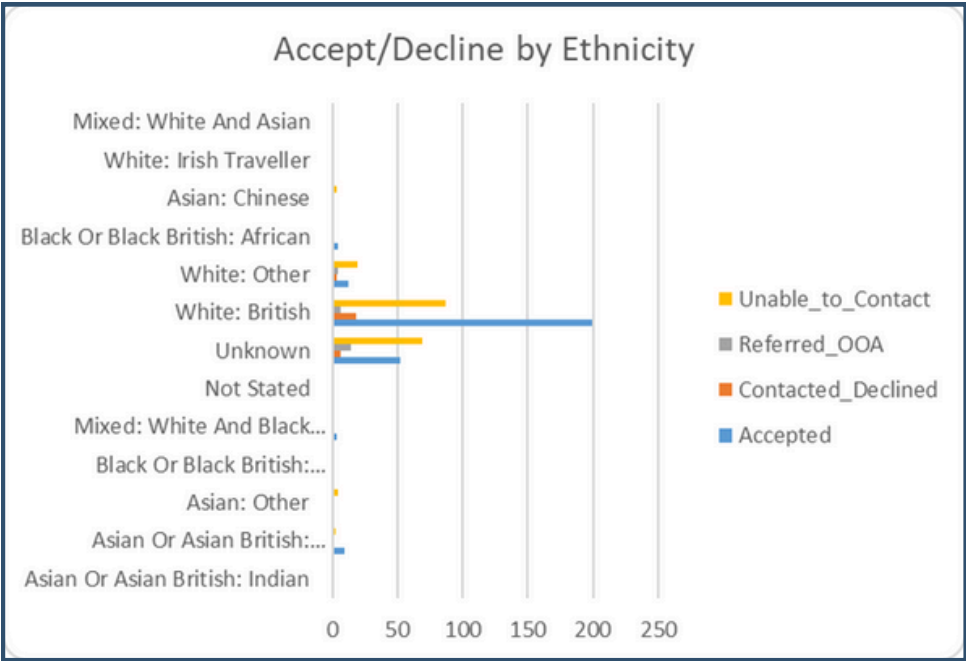
The chart below shows the service delivery type accepted by county:



The following two charts show the take-up of the service that is offered proactively to all contacts listed on the referrals received:



The demographics of the clients taking the service this year is shown below:



CASE STUDY

Client Profile

Name: John (pseudonym)

Age: Late 20's

Number of Sessions: 15 (9 Face-to-Face, 6 Online)

Referral Source: Beds, Cambs, Herts Police – Serious Collision Investigation Unit

Reason for Referral: Support following a fatal road traffic collision

Relationship to Deceased: Sibling (Next of Kin)

Background

In April 2024, The Road Victims Trust (The RVT) received a referral for the sibling (who was also the next of kin (NOK)) of an individual who died in a road collision. In total, six people were referred to THE RVT following the tragic incident, and five of those family members accepted weekly counselling. For the purposes of this case study, we will focus on one individual, whom we will call John

Client Profile and Initial Assessment

The deceased's sibling was allocated to a case manager. As per standard protocol, a client assessment and risk assessment were completed. The case manager explored the client's preferences for support delivery. The client expressed a desire for in-person counselling, and a suitable counsellor was matched based on mutual availability and geographic location. Sessions were arranged at a local meeting room paid for by The RVT

Initial Assessment and Risk Evaluation

John was allocated to a dedicated case manager. A comprehensive client assessment and risk assessment were carried out. During this process, John disclosed a history of depression, although they were not receiving any current treatment or medication. The overall risk level was assessed as low at that time.

The case manager consulted with John to determine their preferred method of support. John opted for in-person sessions, and a local counsellor was selected based on availability and geographic proximity. A meeting room at a local library was arranged as the venue for these sessions.

Therapeutic Process and Safeguarding Concerns

The therapeutic relationship developed progressively, and by the sixth week, John made a safeguarding disclosure to the counsellor. This was immediately reported to the therapist's supervisor and subsequently, was reviewed by the internal safeguarding team. As a result, consent was gained from the Client to progress a safeguarding referral and a MASH (Multi-Agency Safeguarding Hub) referral was made, with follow-up contact involving adult and children's services as well as the police. Following advice from these services, the decision was made to continue therapeutic work but transition sessions from face-to-face to online, ensuring both safety and continuity of care.

Areas of Focus in Therapy

Throughout the sessions, counselling focused on:

- Processing grief and sudden loss
- Exploring personal identity without the presence of the deceased sibling
- Understanding emotional complexities, including guilt, shame, sadness, and occasional happiness
- Managing depression and emotional regulation
- Finding meaning and connection with the memory of the deceased

John shared that wearing their sibling's clothes helped them stay connected and brought comfort. Over time, with empathetic support and a strong therapeutic alliance, John began to move forward emotionally—no longer needing symbolic reminders to feel connected. Regular therapeutic reviews allowed for continued monitoring of progress and emotional well-being. The shift to online sessions was met with understanding and full engagement from the client, a testament to their commitment and trust in the process.

Outcome and Impact

- Established trust allowed for meaningful therapeutic depth and emotional safety.
- Safeguarding disclosure indicated the client's growing confidence and sense of security within the counselling relationship.
- John transitioned from a place of emotional numbness and stagnation to one of hope, reflection, and future planning.
- They reported feeling less burdened by guilt, more at peace with their grief, and began making plans for the future.
- Symbolic behaviours (e.g., wearing the sibling's clothing) were replaced with internalised remembrance and emotional acceptance.
- The client ended counselling with renewed purpose and emotional resilience.

Support of Counsellor

The Counsellor received regular 1 to 1 support from a qualified and experienced clinical supervisor for the duration of the work and was able to engage with additional support around the time of the safeguarding referral. Lone working practices were in place throughout.

Conclusion

John's case exemplifies the power of a compassionate, trauma-informed approach to grief counselling. Through careful risk management, safeguarding coordination, and a consistent therapeutic relationship, The RVT was able to support the client in navigating complex grief and mental health challenges—ultimately helping them move from crisis to a place of strength and acceptance.

THE DIFFERENCE THE ROAD VICTIMS TRUST MAKES - THEIR WORDS SAY IT ALL

"I would like to thank (Counsellor) and Road Victims Trust for the help I received. Without this help I would honestly not be in the position I am now, I've honestly gone from being unable to get up, unable to work and unable to eat, I have never felt grief like this before as it was so sudden. (Counsellor) was great, he said it takes time and he was right - he gave me coping strategies and advised me to think about myself and feelings, which honestly I'd never done. He told me it was ok to cry and be upset as that's what pain does to you and slowly I remembered what he had said and started putting it into place, leaving me able to get up to go to work and living a totally different life without my lovely beautiful sister. I feel it's time to try and go it alone, with all the help I have been luckily given and so that someone else can take my space to help them achieve what I have. (Counsellor) was so professional I will be forever grateful to him and the organisation. Thank you so much for your help and guidance. Thank you to whoever has this set up to help families of road traffic victims."
(Maxine Greener, Bedfordshire)

"The road victims trust was there for me when no other support was available to me. The NHS waiting list was 14 months long. Talking on the telephone to my RVT counsellor was essential to my mental health recovery. I am now at the top of the NHS waiting list for face to face consultations. Thankfully your help has enabled me to say afloat during the last 14 months. Thank you so much."
(Anon, Other County)

"Thank you for providing this service. It was invaluable to me. Three years after my accident I was still suffering so much. My counsellor gave me everything I needed to move on at that time and celebrated the wins with me when they happened. I wouldn't have prioritised therapy (silly I know) due to the cost so having this service available for free was incredible. I felt understood by everyone I spoke to and really cared for at a time when I didn't feel like that in other areas in my life. Thank you."
(HM, Norfolk)

"From the first communication I had with the Road Victims Trust I felt supported and heard. The counselling I received was invaluable and very helpful. I was amazed to learn that I would be given twelve weeks of one to one face to face counselling and benefitted from the sessions straight away. Just knowing there was someone there for me to talk to helped me massively to get back to where I was mentally and emotionally before the road accident. I am extremely thankful to everyone involved."
(Henrietta Singleton, Hertfordshire)

"My grief I guess is much different to my brother and sister-in-law, but talking to (counsellor) has made such a difference and allowed me to discuss and talk about the situation and content I cannot do with my family. Allowing me to have the opportunity to be honest about my feelings. My counsellor has such a lovely way of conversation too, which was fantastic. I very much feel a connection to RVT and feel it will be a continued relationship. Thank You."
(Steve Gatfield, Bedfordshire)

"My counselling went on for a long time and (counsellor) was there to support me through it all. Without the support she gave me I wouldn't be where I am today. Some days are still really tough but at least now I know how to get through the harder times and I know that I CAN cope, even though I'll never be 'cured'.
(KH, Cambridgeshire)

"Thank you to (counsellor) and the RVT. I can't emphasise how important these sessions were to me and how they have helped both me and us as a family move forward. Your help and compassion at a very difficult, confusing and overwhelming time for us was invaluable."
(Lindsay Redman, Suffolk)

"At the start of my counselling I couldn't cope with anything. I blamed myself for the loss of my partner and my counsellor made me see that it wasn't my fault, even though my partner had just left me to get a train on that fateful day. Just being able to talk and learn how to cope was a great help. Thank you for all your support."
(Anon, Norfolk)

"I found the support I had from (Counsellor) absolutely invaluable. With her I felt I had a safe space, support, understanding and knowledge of the grieving process in relation to an RVA. I didn't feel rushed and I was helped to explore so much and discuss various strategies for moving forwards. That this service was available to me was a Godsend - I'm not sure I'd have made it through without (Counsellor). Thank you!!!"
(NL, Other County)

"I used RVT on a few occasions as the case went on for so long. Both (First Counsellor) and (Second Counsellor) were so helpful and invaluable. I felt fortunate to have this service in our area. RTAs are a daily occurrence unfortunately so this service is a must. Thank you for all your support."
(MO, Hertfordshire)



THE WORK OF A ROAD VICTIMS TRUST COUNSELLOR - GIVING HOPE TO REBUILD LIVES

Suzanne Jode became a counsellor as a result of her own grief experiences, and felt it was only right to volunteer her services with the Road Victims Trust along side her private practice, Enchanted Circle. Through her work, she offers understanding, compassion, and a safe space for those affected by fatal or serious road collisions to be heard and supported as they navigate their own journey of loss. Below is Suzanne's perspective as a volunteer counsellor for RVT.

When someone's life is shattered by a road traffic collision whether through serious injury or the sudden, traumatic loss of a loved one it can feel as though time stops. The world continues turning, but for them, everything has changed.

As a volunteer counsellor with Road Victims Trust (RVT), I've had the privilege of supporting people through these deeply painful and life-altering experiences. My role is to offer a compassionate, confidential space where they can explore the impact of what's happened, express their grief or trauma, and begin to make sense of life in the aftermath.

Some clients come to me having experienced serious injury where they are facing not only physical recovery but emotional and psychological wounds that are often invisible to others. Others are navigating the devastating effects of sudden and traumatic bereavement, trying to comprehend the loss of a much-loved person in an instant.

In every case, I have witnessed an extraordinary strength emerge. Through tears, silence, confusion, anger, and reflection, many clients gradually begin to reconnect with parts of themselves and build a sense of who they are now.

*This isn't about 'moving on' or fixing anything, it's about being with someone in their truth, without judgment or pressure. As Bessel van der Kolk writes in *The Body Keeps the Score*, "Being able to feel safe with other people is probably the single most important aspect of mental health." That's what we offer at RVT; a space where safety, trust, and support allow healing to begin.*

Grief is not a straight line. It is not a process to complete, or a pain to "get over." It is deeply individual that is shaped by the relationship, the loss, and the life around it. No two people will grieve the same way, nor should they be expected to.

I believe grief is a continuous cycle, not a moment in time, but an evolving part of who we are. It revisits us in waves. Waves that are sometimes fierce and sometimes soft. As Elisabeth Kübler-Ross, renowned for her work on grief, once said: "The reality is that you will grieve forever. You will not 'get over' the loss... You will learn to live with it. You will heal and rebuild yourself around the loss you have suffered."

At RVT, we hold space for that lifelong journey. We bear witness. We offer presence. And while we cannot take away the pain, we can honour it—and the person who feels it—with care, compassion, and deep respect.



References:

- Kübler-Ross, E., & Kessler, D. (2005). *On Grief and Grieving: Finding the Meaning of Grief Through the Five Stages of Loss*. Scribner.
- Van der Kolk, B. (2014). *The Body Keeps the Score: Brain, Mind, and Body in the Healing of Trauma*. Penguin Books.

CONTINUALLY IMPROVING THE SERVICE THAT WE PROVIDE



Trustee

2025 saw the 30th anniversary of the establishment of the Road Victims Trust. Thirty years of providing an invaluable service to those affected by the tragedy of road traffic collisions. As the reach of our services has increased, demand has followed and the RVT is now supporting more than 400 people per year across Bedfordshire, Cambridgeshire and Hertfordshire. As progress in reducing road traffic collisions has stalled both nationally and locally, this demand is only expected to increase as we seek to improve our offer to children, young people and people from minority groups.

Lessons from recent attempts to expand our service to other areas have highlighted the importance of partnerships and local engagement in ensuring the sustainability of any services we provide.

Looking ahead, we have updated our strategy for the next three years, to 2028. Improvements to our service and the ability to meet the diverse needs of road collision victims and their families are key areas we strive to improve over this period. This will make our offer more holistic, supporting better engagement and standing with the diverse communities we serve.

Focusing on our local communities also provides us opportunities to support our partners more widely than what happens to victims and their families after a crash. We have built strong relationships with the road safety partnerships across Bedfordshire, Cambridgeshire and Hertfordshire, and realise we are uniquely placed to support their work in casualty prevention. Using our specialist role within local communities and the voices of victims there is an opportunity to improve awareness and acceptability of the road safety interventions being delivered by our partners, as well as to challenge partners as a valued critical friend when required.

Our clients' wellbeing and the reputation of the RVT are paramount, and any activity we decide to undertake relating to prevention and extending our activities to support prevention must not take away from our core purpose of supporting all people who are affected by the trauma of fatal or life-changing collisions. However, by carefully considering how we can best engage in prevention activities, we can enhance both the effectiveness of prevention activities and our role in communities. This will benefit our core work, building better awareness of the RVT in local communities and providing further opportunities for fundraising for our core work.

Many local communities feel detached from decisions and the implementation of road safety interventions and there is limited understanding of why these interventions are being implemented. However, as can be seen in many policy areas, the victims' voice is a powerful influence on politicians, but also in galvanising communities to action. By sensitively engaging with local communities, the RVT is well placed to help galvanise support for wider road safety activities while at the same time building a trusted voice in the local area. Our role in this space is, therefore, to promote and galvanise. We are not deliverers. Nor would we undertake any activity that could be to the detriment of our clients. Supporting them and their wellbeing is our primary concern and will not be compromised.

To this end, over the next three years we intend to support our partners in developing their delivery plans by providing our expertise on the victim's perspective to build community interest in and support for road safety activities, including our own work. We will do this by promoting the importance of evidence-based prevention interventions and ensuring our support is only given where this is the case. We also intend to explore developing our own capability, through additional volunteers, to promote and support road safety activities in local communities alongside our fundraising work.



Trustee

FUNDRAISING

We are aware that it takes a special kind of person to organise and partake in events to raise money for The Road Victims Trust.

We also rely on the continued friendship and support of individuals, groups and businesses within the local communities throughout Bedfordshire, Cambridgeshire and Hertfordshire.

2024-2025 saw a broad range of fundraising events which continue to grow year on year, some of the fantastic events during this year included:

APRIL 2024

TCS LONDON MARATHON

BRIGHTON MARATHON

LONDON LANDMARKS HALF MARATHON



MAY 2024

JONES ANNUAL GOLF DAY
15 MAY



JUNE 2024

BLUE KNIGHTS ENGLAND
MOTORIKE RIDE



JULY 2024

BEDFORD SCHOOL SUMMER
FUNDRAISER

DONAL DROHAN ANNUAL GOLF DAY



AUGUST 2024

CHARITY FOOTBALL MATCH
AMPTHILL, BEDFORDSHIRE



SEPTEMBER 2024



VITALITY

NUCLEAR RACES

OCADO SPONSORED WALK 30 MILES
FROM LUTON TO HATFIELD

OCTOBER 2024

YORKSHIRE MARATHON



NOVEMBER 2024



BEDFORD MARATHON

DECEMBER 2024

CARITAS HARMONY
CHRISTMAS CAROL SERVICE



MARCH 2025



COLCHESTER HALF MARATHON

Successful fundraising is not just about raising money.

Fundraising enables us to meet our overall aims, to deliver excellent and specialised services and support when it is required. It allows us to deliver these essential services whilst also planning for a longer term future. To promote our unique brand and cultivate long-term relationships while having a significant impact on the communities that we serve.

Successful fundraising is also not simply about the financial impact, although the importance of this cannot be understated, it is also about having a presence in communities which allows us to identify and cultivate future prospects. It also provides an outlet for people that want to give something back and share their stories.

Without fundraising we would not have the RVT and therefore would not have helped hundreds of families across the three counties.



As always, we are extremely grateful to our wonderful friends and supporters who continue to do so many wonderful things for The Road Victims Trust, helping us to raise awareness and much needed funds, some of whom are pictured on the next page.

We truly could not do the work that we do without our fundraisers and generous donors!

THANK YOU

A large collage of 20 photographs showing various people participating in charity runs, wearing Road Victims Trust t-shirts, and receiving donations. The photos include individuals, groups, and a police car, all supporting the charity. The images are arranged in a grid-like fashion, with some photos being larger than others. The overall theme is one of community support and fundraising for the Road Victims Trust.

FUNDRAISING STANDARDS

The RVT conforms to all recognised fundraising standards. We are a member of the Fundraising Regulator and the Institute of Fundraising in the UK. The Road Victims Trust recognises and conforms to the 6 guiding principles expected by the Charity Commission.

- Planning Effectively
- Supervision of Fundraisers
- Protecting Reputation, Money and Other Assets
- Following Fundraising Law and Regulation
- Follow the Recognised Standard for Fundraising
- Be Open and Accountable



Registered with
**FUNDRAISING
REGULATOR**

